



Imprint:

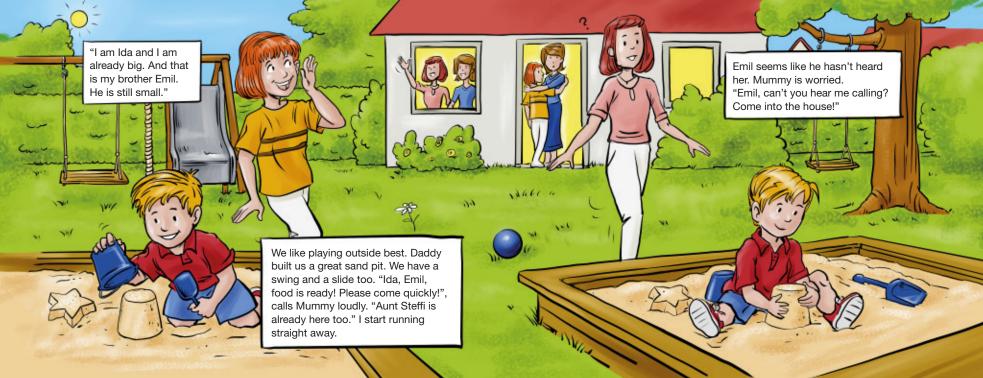
Bundesinnung der Hörakustiker (biha) KdöR, [Federal Guild of Hearing Aid Professionals] Wallstrasse 5

55122 Mainz, Germany

Phone: +49 (0)6131-96560-0 Fax: +49 (0)6131-96560-40

Email: info@biha.de Internet: www.biha.de

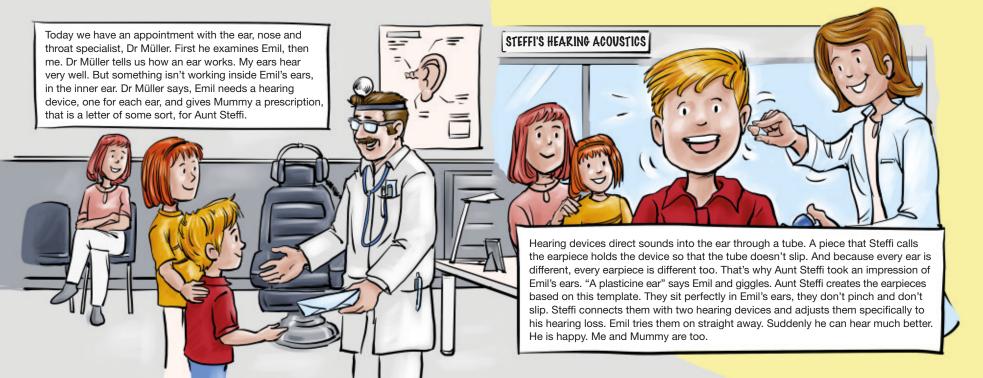
Emil discovers the world of sounds "I am Ida, maybe someone will read the book to you. Now listen..."



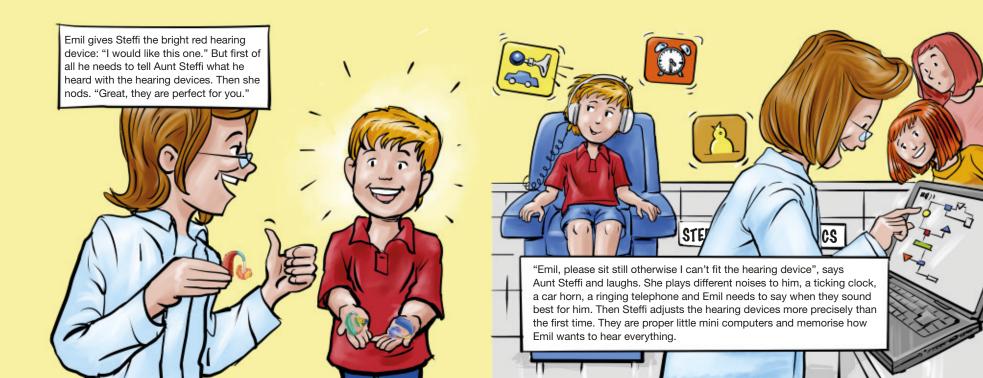




Steffi does a hearing test with Emil. "I will now play some sounds to you, high sounds like birds chirping, and low sounds like your teddy makes, when he growls. As soon as you can hear the sounds very quietly, lift your hand." Emil nods. Aunt Steffi puts the headphones on him and makes a start. After the test Steffi shows Emil a picture on her computer. "The line shows how well you can hear. There, where the line goes down is when you could no longer hear a few of the sounds. That is what we call hearing loss. Lots of people have it. And with a hearing device you will be able to hear fantastically again." Emil sees the colourful devices. "Can I have one like this?" "That will do perfectly", says Aunt Steffi. "But first you will go to the doctor's. He will take another good look in your ears and check your hearing."









With further educational training, hearing aid professionals become paediatric audiologists. They help the smallest of patients. A special level of expertise and sensitivity are essential for this role, as little ones cannot give appropriate feedback yet in order to clearly define the level of the hearing impairment. Playful and situational hearing tests make it possible for the experts to measure the child's hearing.

As parents are the ones who can best monitor their child on a daily basis, they are actively involved in the treatment. If the child is perfectly provided for and looked after then there is no longer anything standing between them and their discovery of the world. Behind-the-ear-devices are, as the name says, worn discreetly behind the ear: very small, high-performance

mini computers.



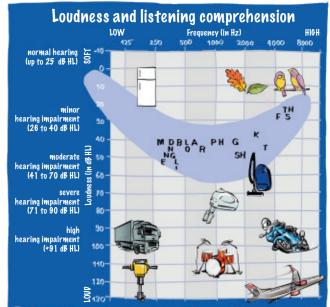


In-the-ear devices, the tiniest of hearing devices: manufactured for a precise fit.

For slight hearing loss.



Customised water ear plugs made of soft silicone: creates a seal to prevent water getting into the ear. In every colour of the rainbow. Capsule ear protection
or Mickey Mice: protects your
ears from all noises. Easy to put on and take off.
Even better: customised hearing protection –
little marvels, perfect fit, perfect noise protection.
Allows desired noises to pass through.



The loudness and listening comprehension

image shows which loudness (soft to loud) and sounds or rather frequencies (low to high) can be perceived by people with normal hearing. The greyish-blue field shows the distribution of vowels and consonants in language. Even with mild hearing impairment the hearing loses the ability to accurately hear speech sounds such as "F" and "S" and spoken language just becomes unclear.



